

Industry Ventures Partnership Holdings VII, L.P.

Early-Stage Venture Capital Hybrid Fund Strategy





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These materials are provided for convenience only and may not be relied upon.

Leading Platform Across the Private Tech Lifecycle

Synergy across strategies drives proprietary deal flow, access, and due diligence



All performance figures are unaudited and estimated as of 9/30/2023. Composite aggregation of fund performance is considered hypothetical. Please refer to additional disclosures at end of presentation. Past performance is not indicative of future results. Please refer to the full track record in the appendix which contains net returns for each fund.

TINDUSTRY VENTURES

Hybrid Fund Overview

15+ years pioneering unique, early-stage Venture Capital strategy

INDUSTRY VENTURES PARTNERSHIP HOLDINGS FUNDS I-VI (AS OF SEPTEMBER 30, 2023)

\$1.4B	\$775M	24%	21%	62%	2.5x	2.2x	3.8x	3.4x
Committed	Total	Gross	Net	Net	Gross	Net	Gross Realized	Net Realized
Capital	Realized Value ⁽⁵⁾	IRR	IRR ⁽¹⁾	DPI ⁽²⁾	Multiple	Multiple ⁽¹⁾	MOIC ⁽³⁾	MOIC ⁽⁴⁾



PIONEER AND THOUGHT LEADER INVESTING IN EARLY-STAGE VENTURE CAPITAL

Brand value and experience built over 15+ years of leadership investing in emerging small VC funds and companies



PROPRIETARY DATA ADVANTAGE

Leveraging the full Industry Ventures platform for proprietary insights into 3,000+ venture funds and 16,000+ companies

DEEP NETWORK OF VENTURE CAPITAL FUNDS AND ENTREPRENEURS

Based in San Francisco Bay area, Industry Ventures has deep relationships with hundreds of venture funds and companies



UNIQUE HYBRID PORTFOLIO CONSTRUCTION

High return potential targeting shorter J-curve and lower risk from primary, early secondary and direct investment in early-stage VC



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2. DPI is on an aggregate basis including all current and prior Industry Ventures Funds.

3. Realized investments are those where >50% of the cost of an investment has been realized.

4. The net realized multiple is calculated by taking the difference between the total net multiple and total gross multiple and multiplying that by the gross realized multiple.

Industry Ventures' Expansive Portfolio of Early-Stage Managers

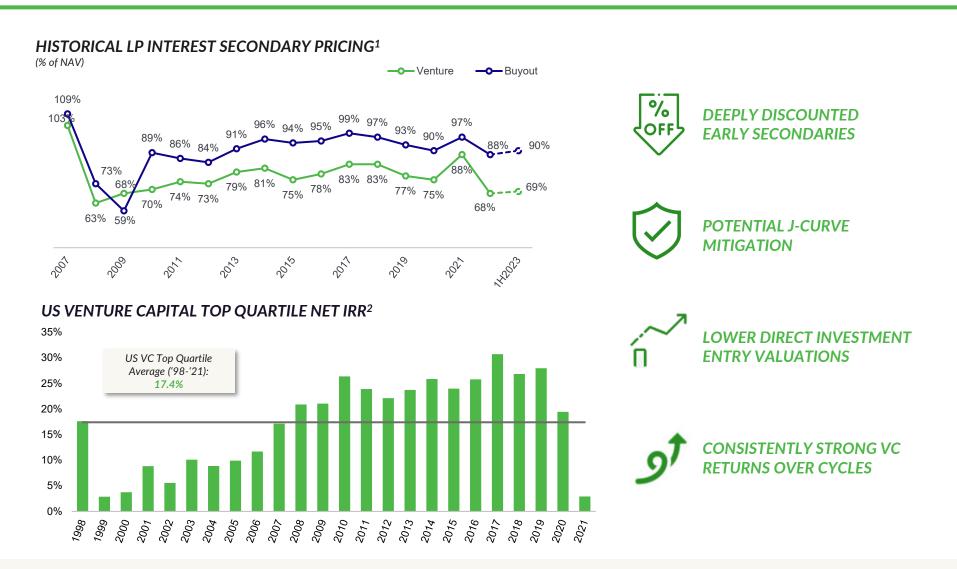


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Note: The investments described herein are for illustrative purposes only. This is not a full and complete listing of all current and prior investments. A complete listing is available upon request.

State of the Venture Capital Market

Hybrid Fund Strategy aims to capitalize on current market dislocation and long-term demand for technology



Note: Past performance is not indicative of future results.

1. Jefferies H1 2023 Global Secondary Market Review (July 2023); Greenhill – "Global Secondary Market Trends & Outlook" (July 2020) & "Global Secondary Market Trends & Outlook" (January 2016) 2. Cambridge Associates, 'Venture Capital Index and Benchmark Statistics' and 'Private Equity Index and Benchmark Statistics' as of 6/30/2023. Cambridge Benchmarks currently only provide data through 2021.

A INDUSTRY VENTURES

Investment Team

Deep Senior Team with Complementary Entrepreneurial and Investing Experience





HANS SWILDENS Founder & CEO (24 | 28) Columbia MBA | UCSB

JUSTIN BURDEN



Sr. Managing Director (20 | 25) Sr. Managing Director (14 | 23) LSE MSC | UC Berkeley Secondary Funds/Tech Buyout



Harvard MBA | Princeton Early-Stage Funds



AMIR MALAYERY Managing Director (8 | 12) Harvard MBA | Stanford Secondary Funds



JONATHAN ROOSEVELT Managing Director (7 | 21) Harvard MBA | Harvard Early-Stage Funds



Harvard MBA | Indiana University

Tech Buyout



IRA SIMKHOVITCH Managing Director (9 |16) Columbia MBA | MIT Secondary Funds



BRIAN LANGNER Principal (10 | 12) Berkeley-Haas MBA | UCSB Early-Stage Funds



FANNI FAN Principal (6 | 8) MIT MSC Early-Stage Funds



JONATHAN WONG Principal (2 | 8) Yale MBA | NYU Tech Buyout



KEMPER AHL Principal, Head of Business Development (7 | 9) Davidson College Secondary Funds/Tech Buyout



JUSTINE HUANG Principal (5 | 7) Wharton MBA | UC Berkeley Secondary Funds



EDDIE MEYERCORD Vice President (3 | 3) Vanderbilt University



JONATHAN TING STEPHEN CASILLAS Vice President (1 | 6) Senior Associate (2 | 2) Purdue University Indiana University

THERESA STARNES Senior Associate (2 | 2) Cornell University



WADE COBB EVAN GANCEDO **Business Development** Associate (1 | 1) Associate (2 | 4) Williams College Providence College



MARK WURZWEILER Associate (1 | 2) Union College



CHASE BARLOW Associate (2 | 3) James Madison University



BEN BERMAN Business Development Associate (1 | 2) **Tulane University**

SAMIT LAMBA

Associate (<1 |<1)

Columbia MA |

University of Michigan





TIAN SHI Analyst (1 | 1) Georgetown University

WILEY MILLER Portfolio Analyst (<1 |<1) University of Virginia

Denotes Early-Stage Funds (Hybrid & Direct) Team Member (# | #) Years at Industry Ventures | Years of VC / PE Experience.

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Finance, Operations & Investor Relations Team



PAT HANSON Chief Administrative Officer & Chief Compliance Officer (2 | 17) College of the Holy Cross



AARON HINZ Chief Financial Officer (9 | 18) UC Santa Cruz



GEOFF LeMIEUX Managing Director, Investor Relations & Capital Formation (2 | 16) Boston University MSIM | Denison University



General Counsel (2 | 9) Georgetown JD | Harvard



CHRIS HIPPI F Vice President of Finance (7 | 13) Santa Clara University



JAY FOSTER Controller & Tax Manager (3 | 8) UCLA



DANIELLE BELLANTONIO Senior Associate. Investor Relations (2 | 4) Boston College



SERVICE PROVIDERS











Principal, Capital Formation

& Investor Relations (<1 | 11)

Boston College

ALASSANE GOLDSMITH

Senior Executive Assistant

& IR/Legal Assistant (10)

Humboldt State

MEREDITH HAYES Principal, Investor Relations & Capital Formation (<1 | 11) University of Wisconsin



KENDALL RIFE Fund Accountant (<1 | <1) George Mason University



KAREN STEIN **Facilities & Office** Manager (5) Sonoma State University



LYNN APPELBAUM Accounting Manager (2 | 10) MAcc University of Missouri, St. Louis



JENNIE GROSSI Staff Accountant (<1 | <1) Providence College, Thunderbird School of Global Management



SOPHIA RAYGOSA **Executive Assistant (5)** San Francisco State University

ALYSSA KELLER Fund Accountant (<1 | <1) Elon University



ESLLY HERNANDEZ Executive Assistant (<1) San Francisco State University

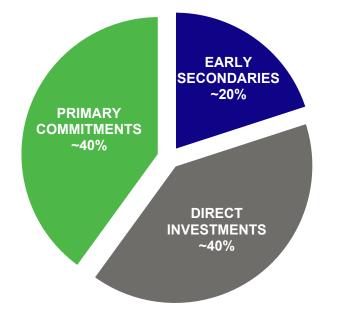




CHELA PAGAN Executive Assistant (<1) Delaware County **Community College**

Investment Strategy & Portfolio Construction

High return potential targeting shorter J-curve and reduced risk



PRIMARY COMMITMENTS | DOWNSIDE PROTECTION

- Commitments to seed and early-stage funds <\$250M in size
- Low valuations with high multiple potential in early-stage companies
- Look-through exposure to ~1,200 seed-stage companies

DIRECT INVESTMENTS | ALPHA RETURN

- Concentrate capital in high conviction, mid-stage companies with \$5M+ of revenues
- Capitalize on pro-rata rights of small funds
- Exposure to ~60 mid-stage companies directly & through SPVs

EARLY SECONDARIES | J-CURVE MITIGATION

- Secondary LP interests in seed & early-stage funds <50% funded</p>
- Aims to mitigate J-curve with mid-stage companies and earlier distributions
- Look-through exposure to ~300 early & mid-stage companies

Fee Efficient Portfolio Construction¹

~2% total annual management fee ~24.5% total carried interest

Fully loaded and net to Limited Partners

Proven Track Record of Realizations²

Redacted

The targets described herein are subject to change. Industry Ventures may at any time adjust, increase, decrease or eliminate any of the targets, depending on, among other things, conditions and trends, general economic conditions and changes in Industry Ventures' investment philosophy, strategy and expectations regarding the focus, techniques and activities of its strategy. **1**) Fee estimates are including underlying fund fees plus Industry Ventures fees. Calculations are unaudited and estimated based on weighted averages of only Industry Ventures Partnership Holdings VI, L.P., and Industry Ventures Partnership Holdings VI, L.P. historical fee analysis and assumptions and ysis and assumptions and runrealized multiple and proton guarantee that similar fees or carried that estimate as of 9/30/2023. The net realized multiple and net unrealized multiple and gross unrealized multiple and total gross unrealized IRR and estimated as of 9/30/2023. The net realized multiple and net unrealized by taking the difference between the total net multiple and total gross unrealized IRR and estimated by taking the difference between the total net multiple and multiplying that by the gross realized multiple and gross unrealized IRR and net unrealized IRR are calculated by taking the difference between the total net IRR and total gross suntealized IRR and gross unrealized IRR. The net IRR for the Direct Investments, Early Secondary and Primary Commitments is calculated by taking the ratio between the total net multiple of the entire Hybrid Funds strategy and multiplying that by gross RIR of each. **Note:** Return figures are projections and are considered hypothetical. They are (1) presented for illustrative purposes only; (2) unaudited; (3) do not reflect actual results of any specific Industry Ventures fund for assumptions including, annong others, and estimated of assumptions including, anong others, and estimated as assumptions including, annong others, and potentian estinate assumptions are envioled for numerital estimates are

Actual operating results, asset values, timing and manner of dispositions or other realization events and resolution of other factors taken into consideration may differ materially from Industry Ventures' assumptions. No representation or warranty is made as to the reasonableness of the assumptions made or that all assumptions used in achieving the returns have been stated or fully considered. Changes in the assumptions may have a material impact on the hypothetical returns presented. Investors are encouraged to ask questions of Industry Ventures and discuss the assumptions underlying the hypothetical returns. Hypothetical returns do not reflect the actual returns of any portfolio and do not guarantee future results.

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Targeting Lower Loss Rates, Shorter J-curve, and Faster Liquidity

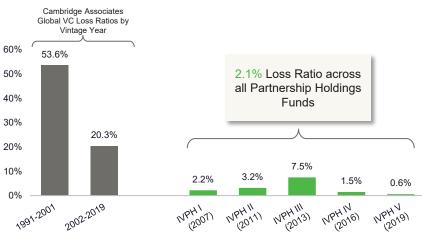
NET LP CASH PAID-IN ILLUSTRATION

IVPH III cash flows as % of total LP committed



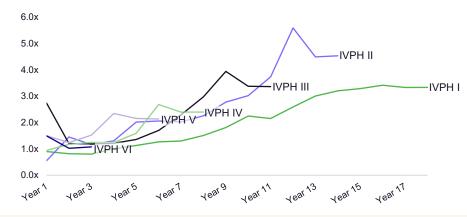
REALIZED LOSS RATIOS^{1,2}

IVPH Funds achieve low loss rates when compared to traditional VC



HISTORICAL NET TVPI

Early Secondary strategy and discounts help shorten the J-Curve



All figures are unaudited and estimated as of 9/30/2023. Past performance is not indicative of future results. Please refer to the full track record in the appendix which contains net returns for each fund. Note: Net Cash Paid-In assumes an LP funds capital calls with capital received via distributions first. LP commitments to the fund are still binding and LPs are legally obligated to contribute when capital is called.

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- 1. Realized investments are those where >50% of a deal's cost has been realized. The realized loss is calculated by taking the cost basis of each realized investment that returned less than a 1x less the total value for each.
- 2. No meaningful data available for IVPH VI as the fund is still maturing

Hybrid Funds Performance Benchmarking

vs. US Direct Venture Capital Benchmarks and S&P 500 PME

Dverall Net Performance (as of September 30, 2023)	Vintage Year	Net DPI	Net IRR	Net TVPI
Partnership Holdings I	2007	292.8%	16.8%	3.3x
Cambridge Top Quartile US Venture Benchmark ¹	2007	233.0%	17.1%	2.6x
Cambridge Median US Venture Benchmark ¹	2007	164.0%	9.5%	1.7x
S&P 500 PME ²	2007	169.5%	9.4%	1.9x
Partnership Holdings II	2011	245.1%	22.4%	4.5x
Cambridge Top Quartile US Venture Benchmark ¹	2011	267.0%	23.6%	3.8x
Cambridge Median US Venture Benchmark ¹	2011	163.0%	15.5%	2.5x
S&P 500 PME ²	2011	117.5%	10.6%	2.1x
Partnership Holdings III	2013	181.1%	22.8%	3.3x
Cambridge Top Quartile US Venture Benchmark ¹	2013	201.0%	23.1%	3.3x
Cambridge Median US Venture Benchmark ¹	2013	113.0%	15.0%	2.5x
S&P 500 PME ²	2013	90.4%	9.1%	1.6x
Partnership Holdings IV	2016	37.0%	20.5%	2.3x
Cambridge Top Quartile US Venture Benchmark ¹	2016	71.0%	24.3%	2.8x
Cambridge Median US Venture Benchmark ¹	2016	39.0%	17.5%	2.1x
S&P 500 PME ²	2016	28.4%	9.8%	1.5x
Partnership Holdings V	2019	2.8%	27.1%	2.0x
Cambridge Top Quartile US Venture Benchmark ¹	2019	12.0%	24.1%	1.8x
Cambridge Median US Venture Benchmark ¹	2019	0.0%	12.3%	1.4x
S&P 500 PME ²	2019	2.4%	7.0%	1.2x
Partnership Holdings VI	2021	0.4%	14.2%	1.2x
Cambridge Top Quartile US Venture Benchmark ¹	2021	0.0%	3.0%	1.1x
Cambridge Median US Venture Benchmark ¹	2021	0.0%	(1.7)%	1.0x
S&P 500 PME ²	2021	0.1%	3.2%	1.0x

Note: Values are unaudited and estimated as of 9/30/2023. References to market or composite indices, benchmarks, or other measures of relative market or industry performance over a specified period of time are provided for information only. Reference or comparison to an index does not imply that the portfolio will be constructed in the same way as the index or achieve returns, volatility, or other results similar to the index.

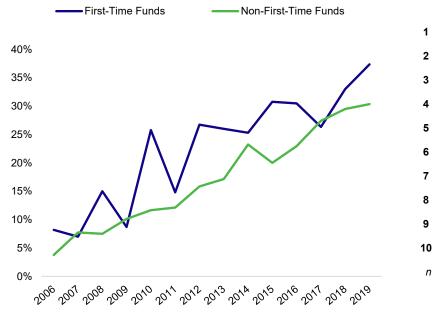
Key Definitions: Net IRR: Internal Rate of Return since inception; net to Limited Partners. Net DPI: Cumulative Distribution to Paid-in-Ratio since inception; net to Limited Partners. Net TVPI: Total Value to Paid-in-Ratio since inception, net to Limited Partners.

1. Cambridge Associates US Venture Benchmarks as of 9/30/2023.

2. PME analysis mirrors Industry Ventures cash flows as if invested in the S&P 500 using the PME+ methodology as of 9/30/2023.

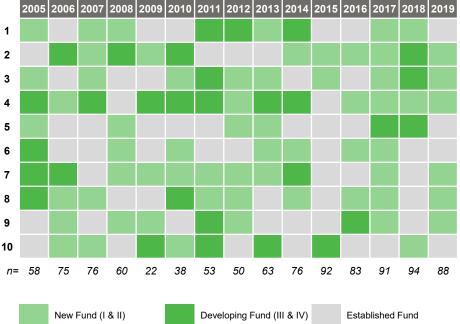
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Emerging Managers Have Outperformed in Recent Years



MEDIAN NET IRR OF VC FUNDS BY VINTAGE YEAR¹

TOP 10 US VC FUNDS BY VINTAGE YEAR²



"It is important for private investors to understand how the return and risk profiles of VC investing have changed, as today's market is not the same as 20 years ago...Success is no longer limited to a handful of (often inaccessible) fund managers. Moreover, top returns are not confined to a few dozen companies...New and developing fund managers consistently rank as some of the best performers."

-Cambridge Associates "Venture Capital Positively Disrupts Intergenerational Investing," January 2020

1. Source: Preqin. Data as of Q3 2022.

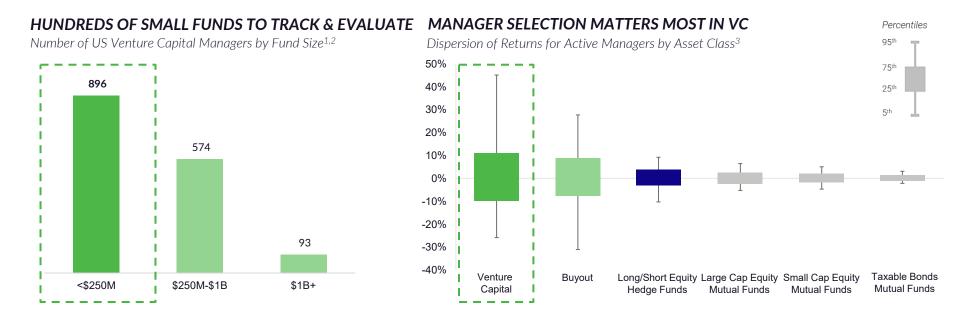
Notes: Total value to paid-in capital multiple is net of fees, expenses and carried interest. Fund order is determined as funds raised under the same strategy and does not include friends and family funds. A new fund is defined as the first or second fund, a developing fund is the third or fourth fund, and an established fund is the fifth fund and beyond. Funds less than three years old are considered too young to have produced meaningful returns; those vintages have been excluded from this analysis.



^{2.} Source: Cambridge Associates. Data as of Q1 2022. Cambridge Benchmarks currently only provide data through 2020.

Specialist Needed: Investing in Emerging & Early-Stage VC

Opportunity set can provide attractive return potential, but an experienced guide poses benefits to LPs



✓ Industry Ventures has invested in over 100 small funds over the past 20+ years

 Evaluating and sourcing emerging and early-stage managers can be challenging for Limited Partners to do alone

✓ For many Limited Partners, \$125M average underlying fund size is too small

1. Cambridge Associates Venture Capital Index and Benchmark Statistics as of 9/30/22.

2. Pitchbook, Represents US Venture Capital as of December 2022.

3. Morgan Stanley, Counterpoint Global Insights Report "Public to Private Equity in the United States: A Long-Term Look", August 4, 2020

Note: Statements about average underlying fund size and investments into 400+ funds are sourced from internal Industry Ventures analysis and reports

Socure

Investment into AI-powered digital identity verification platform, yielding an 10x gross multiple to date



INVESTMENT SUMMARY

Fund	IVPH IV
Deal Type	Direct & SPV
Date of Investment	July 2017
Source	GP Introduction
Invested Capital	\$3.9M
Realized Value	\$0.0M
Unrealized Value (NAV)	\$41.1M

10.5x

Gross Multiple

75.0%

Gross IRR

NOTABLE CO-INVESTORS



TRANSACTION HIGHLIGHTS

- Socure is a leading predictive analytics platform utilizing AI and machine learning for digital identity verification and trust.
- IV holds Socure directly and through SPVs with Work-Bench Ventures and Commerce Ventures.
- IV first invested in Socure's \$10M Series B led by Commerce Ventures in July 2017. IV later made follow-on investments in the Series C, C-1, and D rounds. IV also opportunistically purchased Series A-1 and B secondary shares in June 2019.

PORTFOLIO DEVELOPMENTS & OUTLOOK

- In November 2021, Socure raised a \$450M Series E co-led by Accel and T. Rowe Price.
- Socure has over 2k customers, including financial institutions, state agencies, payroll providers, and online gaming companies. Marquee customers include Chime, SoFi, DraftKings, and the State of California.
- Socure has a >98.2% fraud capture rate and >95% population coverage in identity verification. In June 2023, Socure acquired Berbix, an ID document verification forensics engine, accelerating the company's document verification roadmap by more than 18 months.
- In November 2023, Socure launched its newest product Sigma Synthetic Fraud v4. The product uses advanced machine learning to uncover patterns of synthetic identity fraud. Synthetic identity fraud is expected to generate \$23B of losses by 2023, per Deloitte.

KEY COMPANY STATS

204k

Synthetic identities eliminated from US economy in 2023 \$3B

In prevented fraud

losses in 2023

77%

Gross Margins

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All figures are unaudited and estimated as of 9/30/2023. Metrics are all presented gross, please refer to "Track Record" in the appendix for fund level net performance metrics. Presented returns do not include any additional dilution.

INDUSTRY VENTURES PARTNERSHIP HOLDINGS VII, L.P.

Structure	Delaware Limited Partnership (Cayman Feeder Available)
Target Fund Size	\$750 million
Minimum LP Commitment	\$1 million (individuals) / \$5 million (institutions)
GP Commitment	2% (up to \$15 million)
Term	10 years
Investment Period	Earlier of 4 years or subsequent fund
Management Fee	1.0% on committed capital step down on 7 th anniversary of earlier of first capital call or first investment
Carried Interest	5% primary commitments; 10% early secondaries; 10% SPVs; 20% direct investments
Preferred Return	6%
Target Net Return ⁽¹⁾	2.5x–3.5x net multiple; ~20% net IRR

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1. Targeted net returns involve known and unknown risks, uncertainties and other important factors that could cause the actual results, performance or achievements to differ materially from these projections. These projections speak only as of the date hereof, and Industry Ventures disclaims any obligation or undertaking to provide updates or revisions to reflect any change in its expectations.



Established Track Record

Hybrid Fund ("Partnership Holdings Funds") Track Record

\$ in millions	Vintage	Committed	Invested	Realized	Current	Total	Gross	Gross	Net	Net	Net
Fund	Year	Capital	Capital	Value	NAV	Value	ΜΟΙϹ	IRR	Multiple ⁽¹⁾	DPI ⁽¹⁾	IRR ⁽¹⁾
Partnership Holdings I	2007	\$30.1	\$31.6	\$94.0	\$11.2	\$105.0	3.3x	20.0%	3.3x	292.8%	16.8%
Partnership Holdings II	2011	\$54.8	\$54.6	\$142.6	\$109.0	\$251.5	4.6x	25.2%	4.5x	245.1%	22.4%
Partnership Holdings II-A	2011	\$12.3	\$12.1	\$42.2	\$24.6	\$66.8	5.5x	30.5%	5.0x	312.2%	26.4%
Partnership Holdings III	2013	\$170.3	\$167.0	\$330.2	\$258.1	\$588.3	3.5x	25.7%	3.3x	181.1%	22.8%
Partnership Holdings III-A	2014	\$12.8	\$11.3	\$8.6	\$5.8	\$14.4	1.3x	5.4%	1.2x	66.1%	3.2%
Partnership Holdings III-B	2014	\$20.2	\$20.9	\$18.2	\$24.5	\$42.8	2.0x	15.8%	1.9x	80.7%	14.0%
Partnership Holdings III-C	2015	\$15.2	\$14.2	\$13.7	\$23.0	\$36.7	2.6x	23.1%	2.4x	87.9%	20.9%
Partnership Holdings IV	2016	\$209.5	\$189.7	\$92.4	\$392.4	\$484.8	2.6x	23.2%	2.3x	37.0%	20.5%
Partnership Holdings V	2019	\$335.3	\$303.9	\$31.9	\$639.6	\$671.6	2.2x	30.9%	2.0x	2.8%	27.1%
Partnership Holdings VI	2021	\$574.8	\$229.8	\$1.1	\$291.5	\$292.6	1.3x	20.3%	1.2x	0.4%	14.2%
Total Realized ⁽²⁾			\$290.1	\$729.0	\$368.1	\$1,097.1	3.8x	26.0%	3.4x	NA	22.8%
Total Unrealized			\$744.9	\$45.6	\$1,411.6	\$1,457.3	2.0x	21.3%	1.8x	NA	18.6%
Total		\$1,435.1	\$1,035.0	\$774.6	\$1,779.7	\$2,554.4	2.5x	24.4%	2.2x	62.5%	21.3%

Note: Values are unaudited and estimated as of 9/30/2023

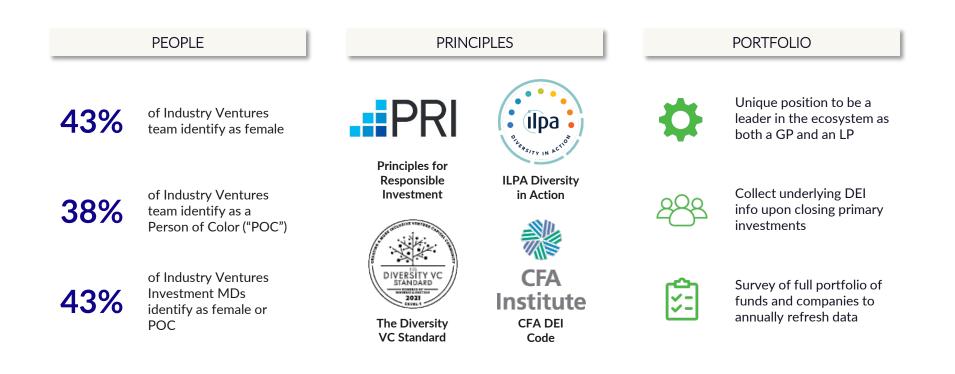
1. Net Multiple and Net IRR calculations represent returns to investors after reducing for fees, expenses and carried interest; DPI is calculated as total distributions to Investors divided by total contributions (including fees) paid in. Management fees and carried interest differ from fund to fund.

2. Realized investments are those where >50% of the cost of an investment has been realized. The net realized multiple and net unrealized multiple are calculated by taking the ratio between the total net multiple and total gross multiple and multiplying that by the gross realized multiple and gross unrealized multiple. The net realized IRR and net unrealized IRR are calculated by taking the ratio between the total net total net IRR and total gross IRR and multiplying that by the gross realized IRR and gross unrealized IRR. Total realized value is net of fees and expenses.



Our Values are Core to Our Success

Environmental, Social & Governance (ESG) & Diversity, Equity & Inclusion (DEI) Overview



Industry Ventures is committed to fostering an environment of diversity, equity, and inclusion—both within our own walls and throughout the private equity and venture capital community. Our human capital is by far the most valuable asset we have. Our culture, reputation, and achievements are the collective product of our individual differences, life experiences, selfexpression, and unique capabilities that our employees and partners pour into their work daily.

Industry Ventures maintains Principles for Responsible Investing and DEI guidelines. The Firm is committed to these guidelines as a component of investment theses for its Funds. Industry Ventures does not pursue an investment based on one singular factor so it should not be assumed that all investments made by the Fund will follow these guidelines in their entirety.

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Disclaimer

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