



Great companies and value are created over long periods of time. Investors who are transaction-driven or have an emphasis on short term strategies add little to the long term vitality of a company.

The Endeavour team understands the relationship between patient investing, growth, collaboration and stewardship.

From the Original 1991 Endeavour Brochure

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# I. ENDEAVOUR OVERVIEW

## ENDEAVOUR OVERVIEW

Endeavour is raising Endeavour Capital Fund VIII in support of its long-term strategy of investing in directly sourced, lower middle market growth companies in the Western United States.

History	<ul><li>Founded in 1991</li><li>60 platform investments to date</li></ul>							
Investment Strategy	<ul> <li>Direct sourcing from owners and managers in the Western U.S. looking for a partner with a proven track record and philosophy of stewardship</li> <li>First outside investors, value-add opportunity, moderate leverage</li> </ul>							
Current Fund	<ul> <li>Endeavour Capital Fund VII, a 2016 vintage fund with \$775 million of committed capital</li> </ul>							
New Fund	<ul> <li>Endeavour Capital Fund VIII, targeting \$800 million of committed capital (hard cap of \$850 million)</li> </ul>							
General Parameters	<ul> <li>Companies headquartered in the Western United States with a minimum EBITDA of \$5 million</li> <li>\$25 - \$100 million in equity per transaction, or more with co-investments from our LPs</li> </ul>							
Industry Focus	<ul> <li>Business Services</li> <li>Food &amp; Consumer</li> <li>Healthcare</li> <li>Industrial Products &amp; Services</li> <li>Transportation &amp; Logistics</li> </ul>							



## ENDEAVOUR PHILOSOPHY

From our early days as an investor for a single family LP, our local presence and partnership philosophy have been the primary ways in which we differentiate ourselves in a crowded private equity market.

Reputation	<ul> <li>Our reputation is our greatest asset. It is built and preserved by treating people fairly, being good partners and leaving companies in a better position than when we invested.</li> </ul>
Genuine Partnership	<ul> <li>Good partnerships are defined by mutual respect, a common commitment and an open sharing of ideas</li> <li>We also believe a management team must have the autonomy to effectively execute the day-to-day operations of the business</li> </ul>
Long-Term Commitment	<ul> <li>Great companies and value are created over time. Investors who are purely financial engineers and transaction driven or emphasize immediate returns add little value to the long-term vitality of a company.</li> </ul>
Business Ethics	<ul> <li>Business ethics and an equitable deal for our partners are consistent with the creation of long-term value. The needs of employees and all stakeholders are part of our equation.</li> </ul>
Stewardship & ESG	<ul> <li>We have a genuine appreciation for a company's legacy and culture; we take stewardship of businesses, their employees and communities seriously</li> <li>ESG considerations and procedures are formally integrated into our investment underwriting and ongoing portfolio management processes</li> </ul>

## THE ENDEAVOUR GARDEN

The Endeavour "Garden" has been built proactively over 29 years and 130 "partner years" creating relationships with companies and managers before there is a "deal". Seattle **Endeavour Office** Great Falls **Portfolio Company** Missoula Headquarters Portland Portfolio Company Helena **Facility** Billings (\*) 10 additional Portland, OR-area investments not shown on the map Twin Falls Casper Reno Salt Lake City Cheyenne Sacramento • Carson City Denver Provo San Francisco Colorado Springs -Fresno Pueblo Las Vegas Santa Fe Fairbanks San Diego Albuquerque Phoenix Anchorage • Yuma Juneau

Tucson

Las Cruces

## THE ENDEAVOUR TEAM

## Deep, experienced team still focused on the lower middle market.

#### **Managing Directors, Principals & Vice Presidents**



29 years

Stanford (BA) Stanford (MBA)

John von Schlegell Managing Director / Co-Founder



16 years

Princeton (AB) Wharton (MBA)

Bradaigh Wagner Managing Director



Rachel Foltz
Principal

10 years

7 years

UC Berkeley (BA)

Harvard (MBA)

**David Goldberg** *Managing Director* 

Stephen Babson

Managing Director

9 years

6 years

Univ. of WA (BA)

Chicago (MBA)



Claremont McKenna (BA) Stanford (MBA)

Luke Redfern Principal



Lewis & Clark (BA) Harvard (MBA)

22 years

**Mark Dorman** *Managing Director* 



20 years

UC Davis (BA) Stanford (MBA)

**Leland Jones** *Managing Director* 



24 years

Harvard (AB) Stanford (MBA)

**Aaron Richmond** *Managing Director* 



9 years

Univ. of WA (BA) Columbia (MBA)

**Derek Eve** Principal

Over 130 "Partner Relationship Years" in the Endeavour Garden



3 years

Yale (BA) Yale (JD)

Jason Gilliland Vice President



29 years

University of Oregon (BA)

**Rocky Dixon** *Co-Founder, Emeritus* 

### Associates, Talent & Administration

**17** Investment Team Members

**31** Total Staff Members



Raul Silva Behrens Sr. Associate



**Britney Sussman** *Director of Talent* 



**Taylor Gentry** *Sr. Associate* 



Lauren Adler



Rahul Lamba Associate



Erin Wallace



Jordan Mackler
Associate



**Todd Wolf** *VP – Fund Operations* 



Daniel Miller Associate



Dalene Rethmeier
Controller



## THE ENDEAVOUR INVESTMENT MODEL



ENDEAVOUR

## ENVIRONMENTAL, SOCIAL AND GOVERNANCE (ESG)

Since its founding, Endeavour has invested with a stewardship philosophy. In 2018, we formalized an ESG policy that expands on our existing Culture, Values and Governance statement.

- The policy includes guidelines that incorporate ESG considerations into Endeavour's due diligence and investment decision making process. These are considerations we have always made, but are now recorded in "one pagers" and final investment memos.
- On new investments where Endeavour has determined that ESG questions exist, a third party ESG audit firm may be engaged
- Alongside our formalized ESG policy focused on investment decision making and ongoing portfolio company management, Endeavour continues to place a strong focus on several core ESG-related philosophies that we have consistently sought to follow since our founding in 1991:
  - Being good stewards of our portfolio companies, including their management, employees and communities
  - Emphasizing long-term, sustainable growth vs. financial engineering and over-use of leverage
  - Focusing on providing meaningful employment opportunities and good benefits in our region and beyond;
     Fund IV VII portfolio companies have created > 12,000 jobs to date during Endeavour's ownership, a 35% increase
  - Approaching governance in a transparent and fair manner with our portfolio companies and limited partners
  - Encouraging active involvement by Endeavour professionals in community, civic and non-profit pursuits
  - Supporting active community involvement at portfolio companies
  - Working to address historic environmental issues and areas of inadequate compliance going forward





# II. INVESTMENT CASE STUDIES

### CASE STUDY: PROVIDIEN

#### **COMPANY DESCRIPTION**

Provider of diversified contract manufacturing and related services to the healthcare industry

# PROVIDIEN

#### PARTNERSHIP DEVELOPMENT & INVESTMENT DYNAMIC

- Endeavour partnered with two proven industry veterans to execute a build up strategy in the medical contract manufacturing industry
- Endeavour got to know the two executives over a 10 year period, as they successfully grew and exited their prior healthcare company

#### **INVESTMENT RATIONALE**

- Back a proven team to execute a build up & consolidation strategy in an attractive and fragmented industry
- Capitalize on industry outsourcing trends by creating a one-stop solution for medical device contract manufacturing needs
- Improve margin profile of acquired businesses, while organically growing blue chip medical device customer base







### **Value Creation & Growth Initiatives**

- Completed four medical contract manufacturing acquisitions;
   three within the first year of forming the Company
- Integrated and improved the operations, sales and marketing functions of smaller acquired companies
- Grew and professionalized a nationwide sales and marketing function, leading to cross-selling of the Company's integrated services and expansion in the customer base
- Margin growth and a large sales pipeline led to significant multiple expansion at exit

#### Outcome

Providien was sold to a large strategic acquiror in 2019

EBITDA Growth	+ 125% (over life of investment)				
Employees	Created 400 new jobs				
Multiple Expansion	+ 10.0x (EBITDA multiple)				
Gross MOI (1)	4.4x				

<sup>(1)</sup> Includes the performance of a medical device developer that was acquired alongside the contract manufacturing strategy. Fund V remained invested in this division as of 12/31/2019. This case study is being provided at the request of the Rhode Island State Investment Commission. The case study is not intended to be exhaustive and certain case studies have not been included, which, if included, would yield different results. Please see important definitions and disclaimers sections in this document.



### CASE STUDY: PROKARMA

#### **COMPANY DESCRIPTION**

Global information technology consulting firm providing customized solutions for large companies

#### PARTNERSHIP DEVELOPMENT & INVESTMENT DYNAMIC

- Endeavour built a relationship with Company founders after being introduced on an exclusive basis through one of its long-standing regional investment banking relationships
- After a year of getting to know the business and the founders, Endeavour made a minority investment in the Company

#### **INVESTMENT RATIONALE**

- Partner with an experienced team leading a well-respected company in a growing industry
- Accelerate growth in new service offerings and markets, while increasing focus on cost efficiencies
- Develop an internal 'ProKarma University' and technology practice groups to further establish technical expertise in certain high value service categories
- Act as a consolidator in a highly fragmented industry by acquiring smaller teams with niche capabilities

# **ProKarma**



#### **Value Creation & Growth Initiatives**

- Supported the team in developing and executing an organic and acquisition growth plan to more than double revenue in four years
- Built out a national IT services sales organization that led to growth in existing client relationships and a meaningful expansion in new customers
- Developed acquisition roadmap; assisted the company with three add-on acquisitions
- Buy vs. Build evaluation of growth strategy led to greenfielding of new capabilities to augment the acquisition strategy

#### **Outcome**

ProKarma was sold to a large PE firm in 2016

EBITDA Growth	+ 190% (over life of investment)				
Employees	Created 1,000 new jobs				
Multiple Expansion	+ 6.4x (EBITDA multiple)				
Gross MOI	5.0x				

This case study is being provided at the request of the Rhode Island State Investment Commission. The case study is not intended to be exhaustive and certain case studies have not been included, which, if included, would yield different results. Please see important definitions and disclaimers sections in this document.





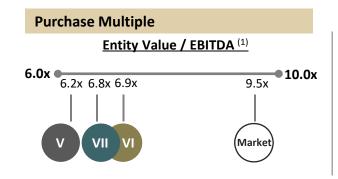
# III. PERFORMANCE REVIEW

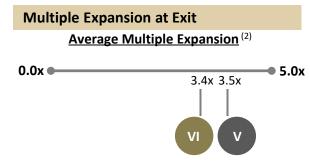
# PERFORMANCE SUMMARY: FUNDS IV - VII

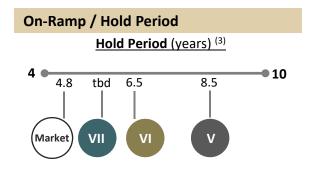
At December 31, 2019											
(\$ in 000s)				Realized + Unrealized Investments							
	Vintage Year	# Investments / # Realized	Invested Cash Returned + Capital Unrealized Value			Gross MOI	Gross IRR	Net MOI	Net IRR		
Fund IV	2004	12 / 12	\$	233,812	\$	1,017,969	4.4x	32.4%	3.3x	25.5%	
Fund V	2008	11/9		403,541		1,102,166	2.7x	15.7%	2.1x	11.3%	
Fund VI	2011	12 / 7		579,599		1,158,540	2.0x	15.8%	1.6x	10.8%	
Fund VII <sup>(1)</sup>	2016	10/0		502,860		929,729	1.8x	25.1%	1.5x	18.1%	
Total: Funds IV - VII		45 / 28	\$	1,719,812	\$	4,208,404	2.4x	24.4%	1.9x	17.4%	

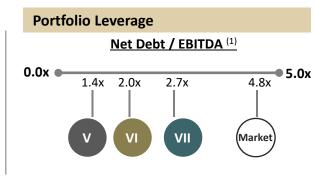
<sup>(1)</sup> Endeavour Capital Fund VII Net MOI and Net IRR are comprised of Endeavour Capital Fund VII, L.P. and Endeavour Associates Fund VII, L.P. (Endeavour GP Fund VII, L.P. is excluded). Please see important definitions and disclaimers sections in this document

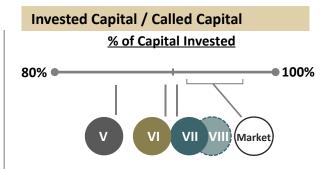
## VALUE CREATION AND IRR MANAGEMENT











<sup>(3)</sup> Represents weighted average. Funds V and VI include estimated exit dates for currently held companies. Market represents the average of annual median hold periods for exits occurring 2015-2019 (source: Preqin). Please see important definitions and disclaimers sections in this document



<sup>(1)</sup> Market Data Source: S&P Global Leveraged Buyout Review, Q4 2019. Market figure represents 2008-2019 average of Buyouts < \$50 million in EBITDA. Fund values represent weighted average values at entrance.

<sup>(2)</sup> Includes companies that have been exited as of 5/1/2020. Excludes Genesis Financial (BV multiple), Zoom (negative EBITDA) and The Aladdin Group (BV multiple+earnout).



# IV. FUND VIII

### FUND VIII PRINCIPAL TERMS

Fund size \$800 million, with an \$850 million hard cap

Preferred return 8%

Management fee
 2% of committed capital during the investment period

Fee offset
 100% for transaction fees paid to the General Partner. 100% for all board

and other advisory-type fees. 100% for all break-up fees.

GP commitment Greater than 3.0%

Carried interest
 80/20 with 120% test for carried interest distributions

Investment period 6 years

Fund life
 10 years; up to two (2) one year extensions as determined by GP, and up

to two (2) additional one year terms, the first with the consent of a majority in interest of the Limited Partners and the second with the consent of 66-2/3%

in interest of the Limited Partners.

Clawback provision Yes

Suspension provision Yes

Early termination provisionYes

Closing "Dry" close (no fees, capital calls) expected, prior to Fund VII being fully

committed/reserved

Note: This information is presented as a preliminary summary of certain of the Fund's key terms only and is qualified in its entirety by reference to the "Summary of Terms" in the Fund's Confidential Private Placement Memorandum and the Limited Partnership Agreement of the Fund.





### ADDENDUM: DEFINITIONS & DISCLAIMERS

- 1. The financial data contained herein relating to the valuations and investment performance of the prior funds and related investments are unaudited estimates prepared by Endeavour as of the dates shown on the relevant slide. Except as otherwise explicitly noted, all performance information contained herein is on a "gross" basis before giving effect to taxes, management fees, the general partner's carried interest and other expenses, the application of which would reduce such rates of return. While Endeavour's valuations of unrealized investments are based on assumptions that Endeavour believes are reasonable under the circumstances, whether on a cost basis, comparable company analysis, M&A transaction multiple, financial multiple, public market basis or expected realization basis for pending or proposed transactions, all of which approximate fair value, the actual realized returns on unrealized investments will depend on, among other factors, future operating results, the value of the assets and market conditions at the time of disposition, any related transaction costs and the timing and manner of the sale, all of which may differ from the assumptions on which the valuations used in the prior performance data contained herein are based. Accordingly, the actual realized returns on these unrealized investments may differ materially from the (assumed) returns indicated herein. There can be no assurance that unrealized investments will be realized at the valuations shown. An investment in the Fund does not represent an interest in any indicated investment or investment portfolio of any related or other investment fund, including any investment fund managed directly or indirectly by Endeavour or its affiliates. Totals may not add due to rounding.
- 2. As noted in the presentation, the gross annual compound internal rate of return ("Gross IRR") and gross multiple of invested capital ("Gross MOI") are before giving effect to taxes, management fees, the general partner's carried interest and other expenses, the application of which would reduce such values. Net IRR gives effect to management fees, the general partner's carried interest and other expenses. Net MOI is calculated by dividing Limited Partner cash returned and unrealized value, by Limited Partner paid in capital. All IRRs presented are annualized and calculated on the basis of inflows and outflows, in each case of cash and Unrealized Values, utilizing the dates that such inflows and outflows actually occurred, and assumes all unrealized investments were sold at the values shown as of December 31, 2019.
- 3. Net performance is shown only on a fund-wide basis because fees and expenses are assessed at the fund level and net-of-fees-and-expenses IRR/MOI information cannot be shown on a portfolio company-by-portfolio company basis due to the inherent difficulties in allocating fund-wide fees and expenses to individual portfolio companies in a meaningful manner. In evaluating the performance of individual portfolio companies shown herein, we recommend that, to the extent relevant, you consider such performance in the context of the fund-wide net performance data shown herein, that shows the effect of fund-wide fees and expenses on overall on each Fund's performance returns earned by investors. Net returns for Endeavour Funds I-IV and consolidated returns across all Funds include capital invested by limited partners and co-investors that were subject to separate and varying structures for management fees and carried interest and net returns would be lower if such capital were excluded. Therefore, an individual limited partner's net IRR may vary based on the payment of management fees and/or carried interest.
- 4. To the extent investments were made using proceeds from fund-level borrowings, unless otherwise indicated, Net IRR is measured from the date(s) investors made capital contributions for purposes of repaying the borrowed amounts rather than the date the fund made the investment, resulting in a higher Net IRR than if measured from the date the investment was made using fund-level borrowings. Endeavour Funds intermittently utilize a short-term borrowing facility (up to 90 days) to bridge the time between the close of an investment and receipt of capital pursuant to a capital call notice.
- 5. Historical portfolio company sales, EBITDA and similar figures presented in this presentation may be reflected on a pro forma basis for material add-on acquisitions and divestitures, and other significant transactions (e.g., material sale-leaseback transactions, etc.), if applicable. Additionally, sales and EBITDA figures contained in these materials are generally unaudited and may be flash or preliminary amounts reported by portfolio company management. Portfolio company EBITDA reported to Endeavour may be adjusted for purposes of determining the estimated fair value of such portfolio company in accordance with Endeavour's valuation policy. EBITDA figures may have adjustments for management fees and other one-time or non-recurring items.
- 6. References to aggregate or composite returns reflect cash flows and performance across multiple Endeavour Funds investing in different economic cycles, and do not reflect a group of investments managed as a single portfolio or the experience of any limited partner, and such returns are provided for illustrative purposes only. References to the portfolio companies of the Endeavour Funds should not be considered a recommendation or solicitation for the portfolio company mentioned, nor should individual portfolio company performance be considered representative of all portfolio companies held by the Endeavour Funds.
- 7. Past performance is not indicative of future results. There can be no assurance that the Fund will achieve results comparable to those shown herein, will be able to avoid losses or will be able to achieve its investment objectives.
- 8. Unless otherwise specified, performance figures reported herein are as of December 31, 2019. Subsequent to December 31, 2019, there has been an outbreak of a novel and highly contagious form of coronavirus ("COVID-19"), which the World Health Organization formally declared in March 2020 to constitute a global "pandemic." This outbreak has caused a worldwide public health emergency, significantly constrained global economic production and activity of all kinds, and contributed to both volatility and a severe decline in all financial markets. As a result, economic and market conditions have significantly deteriorated since December 31, 2019. The investment performance presented herein as of December 31, 2019 does not take into account these subsequent events, the effects of which could be adverse to the aggregate investment performance of the Fund and to certain or all of the individual investments described herein.
- 9. "Invested Capital" represents aggregate capital invested in a portfolio company but does not include committed or reserved capital for pending and targeted investments. It includes capital invested using the proceeds from borrowings and/or recycled capital.
- 10. "Realized Investments" represents the sum of all proceeds received from or related portfolio investments, including interest and principal payments, accrued and unpaid cash interest, closing and other transaction fees, prepayment penalties, and any cash dividends and any other cash proceeds of any equity investment or participation.
- 11. "Unrealized" Value and Capital Return: is unaudited and has been determined by the Fund as of December 31, 2019. There can be no assurance that unrealized investments will be realized at the valuations shown.
- 12. "Cash Returned + Unrealized Value" or "Total Value" represents the sum of total proceeds from Realized Investments and Unrealized Value.



## ADDENDUM: DEFINITIONS & DISCLAIMERS (cont.)

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