

# CollegeBoundfund®

## Speaker introductions

- Ascensus College Savings
  - Jeff Howkins, Chief Executive Officer
  - Peg Creonte, Sr. VP, Business Development
  - Kevin Cox, Chief Operating Officer
- Invesco
  - Martin Flanagan, Chief Executive Officer
  - Brian Thorp, Director of Sales Strategy and Administration
  - Duy Nguyen, Chief Investment Officer, Invesco Solutions



### Proposal Highlights, Commitment to Rhode Island

Jeff Howkins, CEO Ascensus College Savings

Martin Flanagan, CEO Invesco





# CollegeBoundfund management guiding principles

- 1. Provide a comprehensive range of world-class investment capabilities at a compelling cost to meet investors needs
- 2. Strive to deliver top-rated plans for investors
  - Select high quality mutual funds and ETFs
  - Provide low-cost investments for both Direct and Advisor plans, with lowest fees in the industry for the Direct plan
- 3. Execute on national and local growth strategy
  - Grow national Advisor Plan
  - Conduct local grassroots engagement to drive increased college savings for Rhode Island families
- 3. Engage the Rhode Island workforce
  - Promote direct deposit 529 contributions
  - Open a Rhode Island Ascensus College Savings office





### Ascensus College Savings overview

- Leading provider of 529 plan services since 2002
  - \$69 billion\* in assets under administration
  - 3.5 million\* participant accounts under administration
  - Service provider to 31 plans across 17 states
- State-of-the-art Unite platform developed specifically for 529 industry
  - Simple investing for plan participants
  - Powerful distribution tool for advisors
- The most experience in 529 plan management in the industry
  - 300 associates focused exclusively on college savings
- Conversion expertise
  - Reputation for timely and precise conversion execution
  - Conversion is an opportunity to engage and energize participants
- Headquartered in Newton, MA, office in Kansas City, MO
  - Wholly-owned subsidiary of Ascensus, Inc.

\*Assets and accounts as of 9/30/2015





### Ascensus College Savings service excellence

- Best-in-Class performance
  - Experienced client service staff dedicated to servicing the 529 industry for over 13 years
  - 5-star rating from National Quality Review for 10 consecutive quarters
  - Customer satisfaction measured through
    - Voice of client
    - Customer surveys
    - Real-time monitoring and feedback
  - Multi-lingual call center capabilities
  - Experience building out Customer Service centers





# Ascensus College Savings: Industry leading conversion team

Experience

Twenty five 529 conversions

Platform Expertise

Thirteen DST conversions

Execution

- Detailed execution planning
- 100% of assets and accounts converted
- All accounts balanced to the penny

- New York
- lowa
- Nevada
- Colorado
- Arkansas
- Missouri
- Ohio
- Pennsylvania
- North Dakota
- Hawaii
- Idaho
- Indiana
- Kansas
- Montana
- Nebraska
- West Virginia
- Connecticut





# Ascensus College Savings and Invesco partnership

Industry leaders focused on core competencies



- Program management
- Risk management
- Recordkeeping
- Client services
- Transaction processing
- 529 Direct Plan marketing/outreach



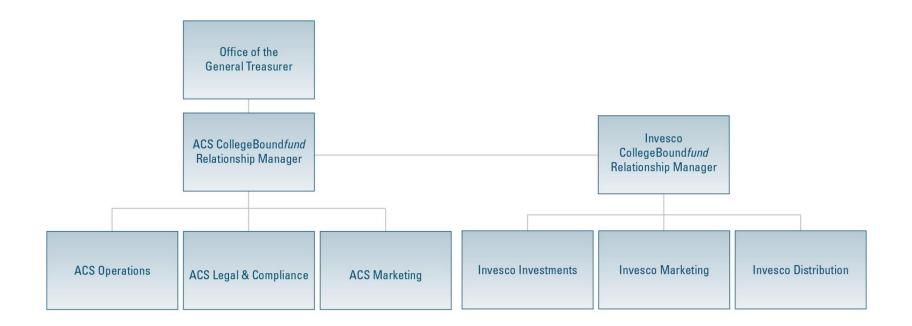
- Investment management
- Asset allocation
- Advisor sales
- National distribution team of 200+ professionals
- National marketing
- Advisor services





## CollegeBoundfund service team

Centralized service model supported by organizational depth:





### 35 Rhode Island jobs

- New Rhode Island Ascensus College Savings regional office
  - Relationship manager
  - Two Ascensus field representatives
  - Invesco sales professional
  - Marketing associate
  - Call center
  - Transaction processing
  - Inside sales support
  - Regional office of the CEO





# Invesco: A leading independent global investment firm

#### Invesco Ltd. is well-positioned to meet client needs:

- US\$755.8 billion in assets under management around the globe.
- More than 750 investment professionals and more than 6,000 employees worldwide.
- On-the-ground presence in more than 20 countries, serving clients in more than 120 countries.

#### Our organizational stability supports investor confidence:

- Independent firm; dedicated to investment management; no competing lines of business
- Publicly traded on NYSE; S&P 500 constituent; market cap of approximately \$17 billion
- Solid financials, investment-grade debt rating, strong balance sheet
- Top 10 ranking in Forbes "America's Most Trustworthy Financial Companies"

Source: Invesco Ltd. Client-related data, investment professional, employee data and AUM are as of Sept. 30, 2015, and include all assets under advisement, distributed and overseen by Invesco. Invesco PowerShares Capital Management LLC is the sponsor for the PowerShares QQQ and BLDRS products. ALPS Distributors, Inc. is the distributor of PowerShares QQQ, BLDRS Funds and the PowerShares DB Funds. Invesco PowerShares Capital Management LLC and Invesco Distributors, Inc. are indirect, wholly owned subsidiaries of Invesco Ltd. invesco Distributors, Inc. is the US distributor for Invesco Ltd.'s retail products. Invesco Ltd. is not affiliated with ALPS Distributors, Inc. or Deutsche Bank. The entities listed are each indirect, wholly owned subsidiaries of Invesco Ltd., except ALPS Distributors Inc., Deutsche Bank and Invesco Great Wall in Shenzhen, which is a joint venture between Invesco and Great Wall Securities, and the Huaneng Invesco WLR Investment Consulting Company Ltd. in Beijing, which is a joint venture between Huaneng Capital Services and Invesco WLR Limited. Please consult your Invesco representative for more information.





# Invesco's firm-wide strategic priorities help us deliver for our clients



Helping investors worldwide achieve their financial objectives

Achieve strong investment performance

Be instrumental to our clients' success

Harness the power of our global platform

Perpetuate a high-performance organization



# We provide a comprehensive range of investment capabilities and outcomes, delivered through diverse vehicles

Our investment capabilities ...

Equity Fixed Income and Asset Alternatives
Liquidity allocation

... are delivered through diverse investment vehicles ...

Institutional separate accounts	Collective trusts	Mutual funds (open/closed end, on/offshore)	Exchange- traded funds (ETFs)	Unit investment trusts (UITs)
Private placements	Sub- advised	Separately managed accounts/unified managed accounts	Variable insurance funds	Customized solutions

# ... to provide key outcomes that help our clients around the world achieve their investment objectives

Income	Capital pres	Growth	
Americas	Asia Pa	cific	EMEA





# Invesco is recognized by Barron's and Morningstar for strong overall performance



#### The Best Fund Families of 2014

				FUND RANKING				
Rank	Family		Weighted Score	U.S. Equity	World Equity	Mixed Equity	Taxable Bond	Tax- Exempt Bond
1.	Vanguard Group	\$2343.40	73.48	3	27	4	4	24
2.	BMO Global Asset Mgmt	7.54	67.23	31	2	25	5	13
3.	Invesco	216.76	67.17	11	16	11	11	14
4.	SEI Group	80.73	63.56	13	19	31	7	42
5.	Principal Funds	141.16	63.29	12	21	20	21	11
6.	BlackRock	752.30	62.93	6	22	36	9	43
7.	Goldman Sachs Asset Mgmt	101.32	62.72	1	28	62	19	12
8.	American Century Invst Mgmt	112.26	62.25	8	48	8	25	48
9.	UBS Global Asset Management	12.42	61.26	25	7	12	39	34
10.	Legg Mason	113.42	60.78	38	41	23	2	19
11.	Lord Abbett	113.03	60.76	36	25	41	1	9

#### **Best Fund Families Over Five Years**

Rank	Family	Weighted Score
1.	Pimco	74.73
2.	Waddell & Reed Invst Mgmt	71.32
3.	Invesco	70.87
4.	Ivy Investment Management	69.13
5.	T. Rowe Price Associates	68.67
6.	Putnam Investment Mgmt	67.00
7.	Delaware Management	66.50
8.	TIAA-CREF	66.38
9.	Principal Funds	66.29
10.	Dimensional Fund Advisors	65.40

#### Best Fund Families Over Ten Years

Rank	Family	Weighted Score
1.	Waddell & Reed Invst Mgmt	81.78
2.	John Hancock Group	79.87
3.	Ivy Investment Management	79.57
4.	Invesco	75.90
5.	MFS Investment Management	74.22
6.	T Rowe Price Associates	72.71
7.	JPMorgan	71.68
8.	RidgeWorth Funds	71.20
9.	Eaton Vance Management	70.75
10.	Vanguard Group	69.95

Invesco was the only fund family to rank as a Barron's top five fund family for overall asset-weighted performance across all time periods<sup>1</sup>



 90% Invesco open-end mutual funds' AUM with performance in top half of peer group<sup>2</sup>

1 and 2: See slide 32 for additional information





### CollegeBoundfund Investments

Duy Nguyen, CIO, Invesco Solutions





# The Invesco Solutions team will oversee investments in the CollegeBoundfund

- Dedicated Invesco Solutions team of Chartered Financial Analysts
- Bolstered by extensive support resources and deep relationships with investment teams

#### **Invesco Solutions**



Duy Nguyen, CFA,CAIA Chief Investment Officer Senior Portfolio Manager BA, University of Texas MS, University of Houston In the industry since 1993 With the firm since 2000



Jacob Borbidge, CFA , CAIA Head of Research BS, Lehigh University MS, University of Houston In the industry since 2004 With the firm since 2004



Jeffrey Nipp, CFA, CAIA Investment Solutions Strategist BBA, Mercer University MBA, Duke University In the industry since 1986 With the firm since 2014



Christopher Armstrong, CFA, CAIA Head of Manager Selection BBA, University of Iowa In the industry since 1997 With the firm since 2013



Marc Shmerling, CFA
Quantitative Analyst
BSE, MSE University of Michigan
MBA, University of Texas
In the industry since 2010
With the firm since 2009



Jung Hwang, PhD, CFA
Quantitative Analyst
BS, Ewha Womans University
MBA, Texas Tech University
PhD, University of Houston
In the industry since 2011
With the firm since 2011



# Invesco Solutions builds and manages goaloriented, multi-asset strategies

Expertise in evaluating investment strategies and constructing portfolios designed to meet specific client goals:

- Independent group within Invesco, reporting to Head of Product Development, Performance Measurement and Risk
- Not affiliated with any one investment team; flexibility to tap into Invesco's broad range of investment capabilities spanning both our active fund line-up and our smart beta ETF's provided by PowerShares
- Combines rigorous quantitative analysis and qualitative capabilities review with a pragmatic assessment of current market dynamics
- Substantial experience working across investment teams globally
- Significant access to investment team and resources dedicated to their evaluation



# Team has access to a broad array of resources and investment capabilities around the world

#### **Invesco Solutions**

Substantial resources to support investment selection and ongoing monoitoring<sup>1</sup>

Product & Market Research (11)

Product Management (26)

US Product
Development (9)

Global Performance Measurement & Risk (94)

#### Breadth of investment management expertise (More than 750 investment professionals)<sup>2</sup>

Invesco Fixed Income (167)  Global liquidity Stable value Global and US broad fixed Global alternatives and bank loans	Invesco Global Core Equity (12)  Emerging markets  International and global equity  US equity	Invesco Perpetual (60)  Global and regional equity: UK, European, Asian, Japanese and emerging markets  Multi-asset Fixed Income	Invesco Real Estate (238)  Global direct real estate Global public real estate	Invesco Private Capital (30) Private equity funds of funds Customized portfolios	<ul><li>Risk parity</li></ul>
Invesco Quantitative Strategies (42)  Quantitative equity Enhanced Long/short strategies	WL Ross & Co. (30)  Distressed and restructuring private equity  Energy private equity	Invesco Asia Pacific (73)  Asia Ex-Japan Greater China Japan Australia	Invesco Fundamental Equity (65)  US growth equity  US value equity  International and global growth  Sector equity  Balanced portfolios	Invesco Canada (33)  Canadian regional, sector and global equity  Canadian and Global fixed Balanced Portfolios	Invesco PowerShares (13) Index-based and actively managed ETFs Domestic and international Fixed income Commodities

Data as of September 30, 2015. Data subject to change. 1 Number in parentheses represents total number of team members. 2 Number in parentheses represents total number of investment professionals.





## Invesco Solutions' approach to CollegeBoundfund

#### Consider college savings plan attributes

- Predetermined liquidation date
- Difficult to overcome challenging performance periods and still meet goals
- Need to keep pace with rising cost of education (Higher Education Price Index HEPI)



#### Apply Invesco Solutions' investment design philosophy

- Focus on risk-adjusted returns in excess of education inflation vs. total returns
- Preserve capital and minimize shortfalls
- Intelligent "gliding"
- Cost-conscious design

#### **Customize to distinct audience investing preferences**

#### Rhode Island residents

- Meets my college savings needs
- Straightforward design
- Lowest cost

#### **Financial advisors**

- Meets my clients' needs
- Combines active and passive investments
- Lower cost

CollegeBoundfund Direct Plan

CollegeBoundfund Advisor Plan





### CollegeBoundfund Rhode Island Direct Plan

Peg Creonte, Ascensus College Savings



# New CollegeBound fund program structure: separate Direct and Advisor Plans

- RI direct investors have their own plan instead of a share class
- Separation removes confusion and allows:
  - Industry leading price
  - Distinct branding and dedicated web presence for each channel
  - Marketing focused on Rhode Island residents

CollegeBound fund

RI Investor share class



Designed with simplicity for the do-it-yourself investor

Designed with complexity for the financial advisor





# Distributing two distinct products, marketing to two distinct audiences

- Allows optimal targeting
- Aligns with firm core competencies
- Collaboration on branding, budget



- Solely focused on 529
- Extensive direct plan marketing expertise
- Leading employer and community engagement



- Strong brand equity with financial advisors
- One of the industry's largest sales forces
- Award-winning advisor marketing



# Ascensus College Savings community engagement

Two Rhode Island-based field representatives focused on in state engagement with the Direct Plan:

- Employer channel
  - ACS has 5,000 employers participating in payroll direct deposit, and will leverage that experience to drive increased college savings at work
- Local community groups
  - ACS builds partnerships with local organizations in states that it serves: YMCA, school organizations, unions, other
  - \$100,000 in community scholarships committed
- Child Savings Accounts
  - ACS is an innovator in the emerging CSA field, partnering both with clients and CSA leaders
  - CollegeBoundbaby program expansion opportunities





# 529 Industry Innovations







- Over \$200 million in gift contributions since launch
- Over \$250 million in loyalty rewards 'swept' into 529 accounts
- Over 65,000 Upromise members in Rhode Island
- Partnership with nation's leading Child Savings Account administrator

Ugift is a registered service mark of Ascensus Broker Dealer Services, Inc. Upromise and the Upromise logo are registered service marks of Upromise, Inc. All other marks are the exclusive property of their respective owners.





### CollegeBoundfund National Advisor Plan

Brian Thorp, Invesco





# Invesco will reinvigorate growth in CollegeBound fund national advisor plan

- Exclusive distribution of CollegeBoundfund to financial advisors by one of the industry's most highly regarded sales forces
- ✓ Fifth largest advisor-sold fund family with a track record of growing US retail assets.
- ✓ Access to new distribution channels through preferred partnerships with Edward Jones and Primerica and over 130,000 advisors doing business with Invesco
- Strong alignment between sales and award-winning marketing organization
- Integrated marketing and distribution strategy using proven advisor engagement tactics

Grow revenue for scholarship funding in Rhode Island





# An experienced team will oversee Rhode Island relations and CollegeBoundfund distribution efforts

#### **Sales Strategy**



**Brian Thorp**Director of Sales Strategy
& Administration

BA, University of Texas In industry since 1995 Joined Invesco in 1997

#### Relationship Management<sup>1</sup>



Ron Murphy
National Sales Director
Strategic Partner & RIA





Ben Orser Account Executive

BBA, Texas Tech University In industry since 1998 Joined Invesco in 2000

#### **Sales Leaders**



Andy Laster
National Sales Manager



Robert Rodriguez Internal Sales Director

BA, University of Houston In industry since 1996 Joined Invesco in 1996 BA, University of Houston In Industry since 1998 Joined Invesco in 2001

1 Ron Murphy will hire a dedicated, Rhode Island-based CollegeBoundfund sales professional.





### **Exclusive Distribution by Invesco**

 200+ person sales team will market only one 529 plan, the CollegeBoundfund





# Invesco sales professionals are highly motivated and incentivized to grow CollegeBoundfund

Invesco's meritocracy sales culture attracts and retains top performers with a passion to excel—8 years average tenure

Adding CollegeBound*fund* to the sales toolbox creates opportunities to more completely serve and deepen advisor relationships

Compensation plans are designed to reward individual efforts, with significant incentives to exceed sales targets

Invesco sales professionals strive for personal achievement while collaborating across teams, sharing ideas and best practices





# Invesco is a leader in the US retail marketplace and well-positioned to grow CollegeBoundfund

#### CollegeBoundfund will be Invesco's exclusive 529 product

### field coverage

- Specialized and deep 200+ sales and service professionals covering US advisors (10 covering financial advisors in Rhode Island)
  - Team of 12 sales specialists partnering with generalist sales force to distribute CollegeBoundfund
  - Dedicated CollegeBoundfund sales specialist residing in Rhode Island

#### **Advisor engagement** and support

- Investment/product specialists available to advisors in the field
- Invesco Consulting team of 20 professionals who specialize in developing and delivering practice management programs to help financial advisors get, keep and grow clients
- College savings spokesperson to engage with advisors
- Dedicated marketing budget will drive increased awareness of the CollegeBoundfund among financial advisors
- Fully integrated marketing approach encompassing print, digital, social and advertising, supported by 100+ marketing professionals, including a dedicated 529 plan marketer and a dedicated 529 plan digital business analyst
- Award-winning website, mobile app and digital tools





### Summary

- Grow assets and accounts
  - Large scale exclusive national distribution by Invesco
  - Over 200 sales professionals distributing CollegeBoundfund
- Optimize investments
  - Low cost, highly rated fund line-up
- Engage Rhode Islanders
  - Lowest costs in U.S. for Rhode Island residents
  - Community engagement and collaboration
  - 35 permanent Rhode Island jobs with significant growth opportunity
- Expertly convert and manage CollegeBoundfund
  - Ascensus is the leading independent 529 program manager and record keeper in the U.S.
  - 25 successful 529 plan conversions in 12 years





### Additional information

Any reference to a ranking, a rating or an award provides no guarantee for future performance results and is not constant over time. The funds may have experienced negative returns for the time periods shown. Please see invesco.com/fundperformance for most recent performance.

1 Barron's Best Fund Families of 2014 rankings are based on asset-weighted investment performance. Invesco's rankings include Invesco mutual funds and PowerShares exchange-traded funds. Barron's/Lipper 2014 one-year fund family ranking based on 65 qualifying US fund companies, five-year ranking based on 56 qualifying US fund companies and 10-year ranking based on 48 qualifying US fund companies. Rankings exclude sales charges and include fees and expenses. Each fund family must have at least three funds in Lipper's general U.S.-stock category, one world (global and international), one mixed-asset/balanced (stocks and bonds), two taxable bond and one tax-exempt bond fund. Past performance is no guarantee of future results. Learn more at invesco.com/Top5FundFamily2014. Invesco Distributors, Inc. is the US distributor for Invesco Ltd.'s retail products. PowerShares® is a registered trademark of Invesco PowerShares Capital Management LLC (Invesco PowerShares). Invesco PowerShares and Invesco Distributors, Inc. are indirect, wholly owned subsidiaries of Invesco Ltd. Barron's is a registered trademark of Dow Jones.

2 Source: ©Morningstar, Inc. Class A Shares based on total return at NAV for the 10-year time period as of September 30, 2015. Open-end mutual funds only. Open-end fund-of-funds are excluded to avoid double-counting of assets. Any reference to a ranking, a rating or an award provides no guarantee for future performance results and is not constant over time. The funds may have experienced negative returns for the time periods shown. Please see invesco.com/fundperformance for most recent performance.

