

The Alternatives Advisor to Institutional Investors

Los Angeles • New York

Cliffwater 2014 State Pension Study Presentation to RISIC September 24, 2014

## About the Cliffwater Study

Study of state pension systems

Analyze all 95 U.S. state-wide pension systems

Investment, not funding focus

Identify 66 of the 95 state pensions reporting on same (June 30) fiscal year

Allows for apples-to-apples comparison

#### Focus on 10 year returns

- We believe shorter period returns vulnerable to misinterpretation

### Study Deficiencies

## Returns are not standardized as to net or gross of fee

Limited and inconsistent reporting of investment fees/expenses

- Example carried interest almost always excluded in expense reporting
- Some states report only directly paid fees (exclude fees paid out of market value of commingled funds)
- States that use fund-of-funds do not report fees paid by underlying funds

Risk is very difficult to measure; consequently, risk-adjusted return comparisons are not provided The study does not incorporate risk-tolerance

- States differ in funded status
- Plans with low funded status have a significantly different risk tolerance than plans with high funded status
- Ability to fund pension deficits also influences risk tolerance

### General Observations on State Pension Performance

- State pensions earned a median 7.2% annualized return over the 10 years ending June 30, 2013, with individual pension fund returns ranging from 5.0% to 8.8%
- Virtually all state pensions earned 10-year returns that exceeded the 6.4% return that would have been achieved by a simple 60/40 buy and hold mix of stock and bond index funds. To put into perspective, the collective active management by state pensions added a cumulative 15%, or \$490 billion, to state pension coffers over the ten year period
- State pensions outperformed *managed* defined contribution plan returns by 0.5% over the last 10 years, represented by the average return on target date funds (Source: eVestment)
- However, larger endowments those 74 with assets greater than \$1 billion continue to outperform state pensions with average 10 year returns equal to 8.2%, a full one percentage point greater than state pensions (Source: NACUBO)
- Better performing state funds generally had higher allocations to equities and alternative investments (particularly private equity)
- State pensions continue to increase their alternative allocations, reaching 25% of total assets in FY2013



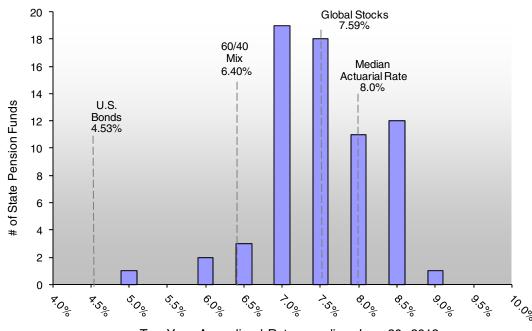
## Observations on Rhode Island Pension System

- 1. Rhode Island's 7.4% return over the 10 year period placed it in the second quartile among state funds
  - a. A 60/40 stock bond mix would have produced a 6.4% return
- 2. Strong 12.2% private equity performance was a major contributor to overall performance
- 3. Rhode Island's 26% allocation to alternatives is similar to the 25% average for all state pensions
  - a. Endowment allocations to alternatives average over 50% of total assets (source: NACUBO/Commonfund)
- 4. Rhode Island's alternatives mix has a greater weight to hedge funds (15%) and lessor weight to private equity and real estate compared to the average state pension
  - a. 18 state pensions have hedge fund allocations above 10% of assets, and those funds produced a 7.7% annualized return over the last 10 years, exceeding the 7.2% average state fund return

# Distribution of State Fund Returns (FY2004-2013)

#### State Pension 10-Year Returns

_	10-Year Return		
	Annual	<u>Cumulative</u>	
Highest	8.8%	132%	
First Quartile Return	7.8%	112%	
Median Return	7.2%	100%	
Third Quartile Return	6.8%	94%	
Lowest	5.0%	63%	



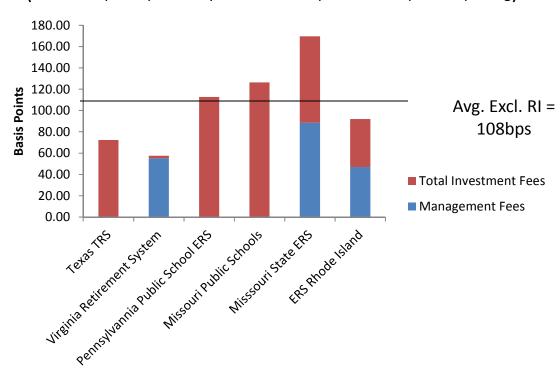
Ten Year Annualized Return ending June 30, 2013

**Rhode Island** earned a 7.4% annualized return, placing it in the Second Quartile of state funds.

### Survey of Investment Expenses

#### Survey of Investment Expenses

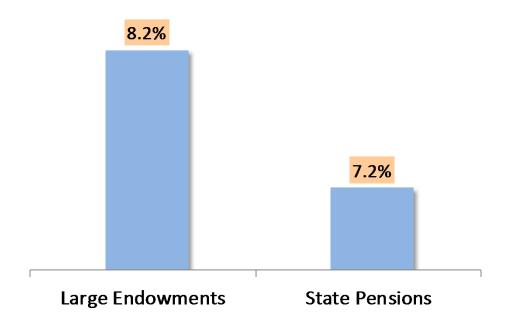
(state-wide public pension systems with comprehensive expense reporting)



Note: Cliffwater estimates based on FY 2013 CAFRs. Funds selected are state-wide public pension systems that report management fees and performance fees. Virginia reports performance fees on a best efforts basis.

## Performance Differences Among Institutional Types

### 10 Yr Returns ending June 2013



Use of alternative investments explains most of the return difference between state funds and endowments.

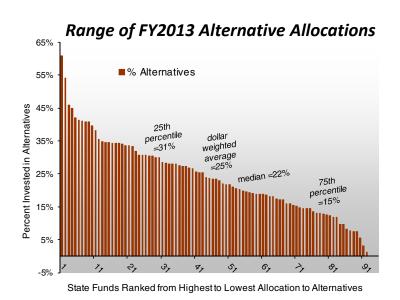
# Asset Allocation Trends Among State Funds

#### Change in State Pension Asset Allocation

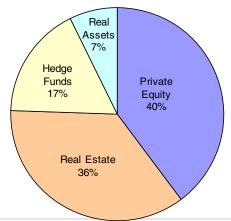
					YoY
	2006	2011	2012	2013	Change
Public Equities	61%	51%	49%	50%	1%
Fixed Income	26%	25%	25%	22%	-3%
Alternatives	10%	21%	24%	25%	1%
Cash	1%	2%	2%	3%	1%
Other	<u>1%</u>	<u>1%</u>	<u>0%</u>	0%	0%
Total	100%	100%	100%	100%	

<u>Rhode Island</u> had a 25.5% allocation to alternatives, placing it close to the average among state funds.

<u>Rhode Island</u> has an above average allocation to hedge funds and below average real estate allocation, making its alternatives profile more liquid and lower risk.



#### **State Allocations Across Alternatives**



# State Fund Allocations to Alternatives

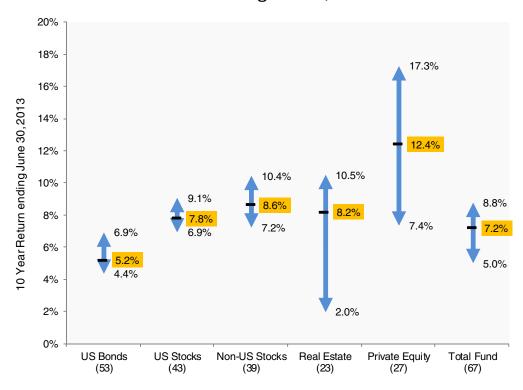
#### States Ranked by Alternatives Allocations

								%
		Total Assets	%	% Private	% Real	% Hedge	% Real	Opportunis
	_	(\$mil)*	Alternatives	Equity	Estate	Funds*	Assets**	tic
Usage	MOSERS	\$8,083	60.8%	11.1%	7.5%	36.7%	5.5%	
Us	Pennsylvania Public Schools ERS	\$49,296	54.1%	21.8%	14.1%	11.7%	6.5%	
ē	Pennsylvania State Employees' RS	\$27,390	44.9%	22.4%	15.6%	6.9%		
Ę	Texas County/District	\$20,884	41.9%	9.9%	4.6%	25.8%	1.6%	0.0%
L J	Utah Retirement Systems	\$22,871	41.2%	11.0%	13.5%	16.7%		
ţе	Michigan State Public School Employe	\$42,221	40.7%	19.4%	10.8%	10.5%		
Largest Alternative	Washington State Inv Board Comm Tr	\$67,902	39.5%	23.8%	13.6%	0.5%	1.5%	
est	Illinois Teachers	\$39,681	38.1%	11.9%	12.0%	5.3%	8.9%	
<u></u>	Oregon PERS	\$62,129	35.4%	21.8%	11.4%			2.2%
Ē	South Carolina RS	\$26,800	34.8%	6.3%	2.1%	5.3%	0.1%	21.0%
<b>3</b> 6	AL	400 574			0.50/			ı
Usage	Alabama TRS	\$20,571	9.5%		9.5%			
Š	Nebraska DB Plans - Schools, State P	\$9,443	8.1%	3.7%	4.4%			
Smallest Alternative	Illinois Municipal	\$33,284	7.7%	3.7%	3.3%		0.7%	
ati	Nevada PERS	\$28,998	7.5%	3.1%	4.4%			
Ľ	Kentucky TRS	\$16,150	7.3%	2.1%	4.0%		1.2%	
<u> </u>	Tennessee Consolidated RS	\$37,788	5.6%	0.7%	4.9%			
يئ	Texas Municipal RS	\$20,628	3.2%		3.2%			
<u>es</u>	Georgia TRS	\$56,278	0.0%					
<u>_</u>	Georgia ERS	\$12,191	0.0%					
Sπ	Oklahoma PERS	\$8,345	0.0%					
	Totals	\$2,693,991	\$669,061	\$260,177	\$233,937	\$112,440	\$47,536	\$9,019
			25%	10%	9%	4%	2%	0%

18 State Pensions have hedge fund allocations above 10% of assets.

## Return Dispersion Across Asset Classes\*

5th - 95th Percentile Dispersion of State Fund Asset Class Returns 10 Years Ending June 30, 2013



**Rhode Island** earned 12.2% on private equity and 5.1% on US bonds over the same 10 year period. US and non-US are not reported separately and real estate is a new asset class.

<sup>\*</sup> Numbers in parenthesis indicate number of state funds in the sample.

# State Fund Performance Versus Benchmark Across Asset Classes

#### Performance Deviations from Benchmarks over 10 Years ending FY2013

Top Decile 1st Quartile Median 3rd Quartile Bottom Decile	U.S.  Stocks  1.6% 1.3% 0.0% -0.9% -1.3%	Non-U.S.  Stocks  2.9%  1.8%  0.0%  -1.4%  -2.8%	Fixed Income 4.2% 2.4% 0.7% -0.2% -0.7%	Real Estate 1.9% 0.4% -0.4% -1.9% -6.6%	Private Equity 4.9% 4.0% -0.9% -5.9% -6.8%
Benchmarks:	US Stocks: Non-US Stocks: Fixed Income: Real Estate: Private Equity:		Russell 300 MSCI ACWI Barclays Ag NCREIF Pro Venture Eco	•	